

## **TwelveStone Health Partners with VirtueRN to Develop Innovative Post-Acute Technology Platform**

## Companies Working Together to Address Chronic Care Patients Need for DME, Infusion and Medication Services Through Streamlined Workflow

TwelveStone Health Partners, a leading provider of post-acute chronic care medication services, and VirtueRN, a post-acute healthcare technology company, have joined forces to develop a post-acute technology platform. It will address the fragmented market for medical equipment and medication services that exists among organizations who communicate orders, service providers and patients who need them in post-acute care environments. Once developed, the new solution is expected to streamline workflow processes and increase the level of communication that occurs across the continuum of post-acute care.

"Technology offers the opportunity to ensure that patients get what they need faster and more efficiently," says Shane Reeves, chief executive officer of TwelveStone Health Partners. "Our understanding of the players and shortcomings regarding post-acute medication service delivery, combined with VirtueRN's technology prowess and knowledge of the post-acute care market, makes the combination a natural partnership opportunity."

TwelveStone believes that VirtueRN's "head start" in creating their own platform will facilitate getting to market more rapidly and reduce overall project investment.

"We applaud TwelveStone for their interest in finding ways to leverage technology to address short-comings in the post-acute market," says Gibran Ameer, chief executive officer of VirtueRN. "We look forward to leveraging our expertise and applying it to TwelveStone's business."

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## About TwelveStone Health Partners

TwelveStone Health Partners incorporates the objective of glorifying God into its mission by delivering a higher level of service to partners and patients. As an organization, TwelveStone supports the transition from acute to post-acute care environments and the transition from sickness to health. This is the third evolution in the company's history, beginning in 1980 when Richard Reeves and Ronald Powell created a single retail pharmacy location then called Reeves Powell Saveway Drug Store. In 1994 Shane Reeves and Rick Sain launched Reeves-Sain and over 20 years grew the organization to include seven companies. In 2015 Reeves Sain Drug Store, Inc., a retail pharmacy, and its specialty pharmacy, EntrustRx were sold to Fred's, Inc. In 2016 Shane Reeves launched TwelveStone Health Partners with the objective of continuing to pursue the highest professional, business and community goals set forth by its founders. For more information about TwelveStone Health Partners, visit www.12stonehealth.com.

## About VirtueRN

VirtueRN is the brain child of two post-acute healthcare industry veterans. Gibran Ameer has been in the healthcare industry for over 15 years with turns as COO of Jaysec Technologies and Corporate Director of Medical Services of America (MSA). Jason Jacobs has 26 years of healthcare industry experience serving both in the medical device manufacturing industry and on the provider side, most recently as VP and GM of a division of Chart Industries and VP of Operations at Barnes Healthcare Services. Their deep understanding of the market, it's challenges, and where there are opportunities for technology to create efficiencies and growth



drove the design behind the company's namesake product, VirtueRN. For more information about VirtueRN, visit <u>www.virtuern.com</u>.



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